

UNMATCHED SPEED, ACCELERATION & EFFICIENCY

- Naturally aspirated, 4.6 Liter V-8; 44% higher displacement
- Dual overhead cam (quad cam) four valve design for unsurpassed power and torque
- Transient spark calibration increases torque 5-7% during hole shot for unmatched acceleration
- Advanced Range Optimization automatically adjusts fuel delivery for up to 10% improvement in cruise-speed fuel efficiency
- 87-octane (90 RON) pump fuel calibration and global emissions compliance

SPORTS-CAR-LIKE DRIVABILITY AND HANDLING

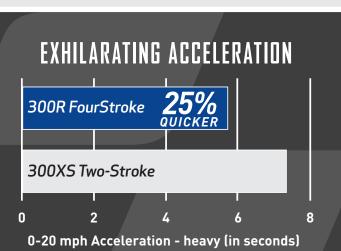
- Tri-Ram midsection with high-durometer elastomer upper mount and solid lower mounts for enhanced handling at higher speeds
- Selected 300R models with the heavy-duty midsection feature forged transom brackets with single ram power trim and remote trim pump designed to endure the harsh offshore environment
- The surface piercing Sport Master gearcase provides maximized efficiency for boats capable of speeds in excess of 85 mph
- Electronically-actuated throttle and shifting, compatible with Mechanical or DTS remote controls



The new 250R and 300R outboards boast class-leading 4.6L displacement, resulting in 40% more mid-range torque.

Mercury's proprietary transient spark calibration, which boosts torque by as much as 7% during hole shot by optimizing spark timing and fueling, gets boats on plane quickly.

...all that displacement and power are delivered in a compact light weight package with 26-inch mounting centers, perfect for repower and multi-engine options.







UNMATCHED TORQUE

300R FourStroke

40%
MORE TORQUE

300XS Two-Stroke

Torque at 2000 rpm

RACE INSPIRED PERFORMANCE

Designed, developed and manufactured in-house, the naturally aspirated, 4.6L V-8 fourstroke engines share Mercury Racing's venerable Quad Cam Four Valve (QC4) sterndrive DNA – complete with aluminum four-valve cylinder heads and dual overhead camshaft (DOHC) valve train. The four valve heads and DOHC valve train are integrated with Mercury's proprietary V-8 cylinder block, packed with high performance hardware.





GEARCASE OPTIONS



 The surface piercing Sport Master, designed for boats capable of speeds in excess of 85 mph, features low-water pick-ups and a crescent leading-edge for maximized efficiency and speed



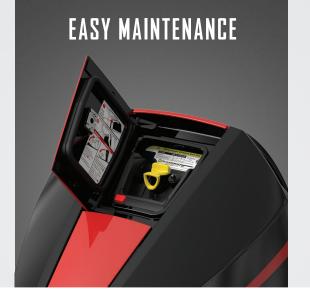
 The Torque Master, designed to run partially surfaced, carries the load of heavier tournament bass boats and multi-species hulls while maximizing top speed and drivability



 The 5.44" HD is designed for use on bay boats and multi engine performance center consoles where the application requires a more submerged gearcase

BOLD NEW STYLING





COLOR OPTIONS



Aggressively styled top cowl designates a new era of high performance outboard propulsion from Mercury Racing. Bold new, ultra-premium graphics with Devil Red accent panel screams performance.

Industry-exclusive Top Cowl Service Door simplifies routine maintenance with easy oil checks and oil fills without removing the cowl. Graphic, hour-based maintenance decals under the cowl for easy access to all regular powerhead maintenance points. Maintenance-free valve-train for life of the engine.

An optional Graphite Grey accent panel is available as a kit. A paint-ready kit is also available to custom match the engine to the boat.

SPECIFICATIONS

966 PILIPALIAN	250R	300R	300R HD
Horsepower	250	300	300
WOT RPM	5600-6200	5800-6400	5800-6400
Engine Type	V-8 [64 degree] with Dual Overhead Cam (DOHC and 32-valves)	V-8 [64 degree] with Dual Overhead Cam (DOHC and 32-valves)	V-8 [64 degree] with Dual Overhead Cam (DOHC and 32-valves)
Displacement	4.6L (279 CID)	4.6L (279 CID)	4.6L (279 CID)
Induction System	Performance-Tuned Long-Runner Intake Manifold	Custom Racing Short-Runner Intake Manifold	Custom Racing Short-Runner Intake Manifold
Midsection Design	Tri-Ram Midsection with High-Durometer Upper Mount and Solid Lower Mounts	Tri-Ram Midsection with High-Durometer Upper Mount and Solid Lower Mounts	Heavy Duty Mid Section wtih Solid Mounts; Remote Trim System
Fuel Requirements	Unleaded Regular 87 Octane Minimum (R+M/2) or 90 RON 10% Ethanol Maximum	Unleaded Regular 87 Octane Minimum (R+M/2) or 90 RON 10% Ethanol Maximum	Unleaded Regular 87 Octane Minimum (R+M/2) or 90 RON 10% Ethanol Maximum
Charging System	85-amp (1071 Watt) with Idle Charge	85-amp (1071 Watt) with Idle Charge	85-amp (1071 Watt) with Idle Charge
Starting	Electric Start with SmartStart Protection	Electric Start with SmartStart Protection	Electric Start with SmartStart Protection
Throttle and Shift Controls	Mechanical	Mechanical and Digital Throttle and Shift	Mechanical and Digital Throttle and Shift
Gearcase	Sport Master	Torque Master Sport Master	Sport Master 5.44" H.D.
Gear Ratio	1.75:1	1.75:1	1.75:1
Warranty	3-Year Limited	3-Year Limited	3-Year Limited
Dry Weight (lbs./kg)*			
L - 20"	520 lbs / 236 kgs	512 lbs / 232 kgs	546 lbs / 247 kgs**
XL - 25"	n/a	n/a	556 lbs / 252 kgs**
XXL - 30"	n/a	n/a	566 lbs / 257 kgs**

^{*}Dry weight refers to base engine without liquids, battery cables, throttle/shift cables, bolt-on steering components, mounting hardware, or propeller/hub kits. **300R HD weight inlcudes remote trim pump assembly